

1/14/2020

Committee Report for the 2020 House and Garden Tour

- Currently we have 8 homes/gardens scheduled for the tour, to be held on April 26th, 2020.
- We are looking for two additional homes/gardens for the tour.
- We are discussing revising the sponsorship packet this year to attract realtors and real estate brokerages to advertise in our booklet. We believe this would be a great opportunity for local realtors to market themselves to people that might be interested in moving into Center City.
- We are looking for board members to help us organize volunteers for the tour
- We are also looking for volunteers to help market and secure the sponsorships
- As a reminder, board members are required contribute to the House Tour through ONE of the following ways:
 - Lining up a house
 - Finding or being a Sponsor for the Ad Book
 - Purchasing two tickets to the House Tour (\$40 each)

Robin Sweet, Event VP and House and Garden tour co-chair

Minutes of Retreat Committee Meeting January 8, 2020, 4PM top 6PM

Attendees: Steve Huntington, Matt Schreck, Richard Frey, Jeff Braff, Donna Cordner, Paul Rathblott

Matt reported on the cost of the Ethical Society as a venue for the retreat (\$650 to \$800). Richard thought he could locate less expensive venues and volunteered to look and report back at the next meeting.

Since the appropriateness of the venue will depend, in part, on the size of the projected attendance, Donna will speak to the ExCom about announcing the date of the retreat and importance at the January 14 Board meeting and measuring the expected turnout. Possibly Travis will be asked to send out a Doodle Poll.

Matt reported that his “facilitator” contact suggested an honorarium of \$1500 (which may be negotiable). Matt will follow up with the lead Paul gave him and report back to the committee.

A long discussion regarding what the “purpose” of CCRA is and “what it should be doing.”

Donna proposed that at the retreat attendees be asked to identify from the activities that CCRA is currently engaged in should have priority, with attendees having the opportunity to add additional items that are now not being done or on a list of activities that Jeff and Steve are compiling and will circulate by Monday, January 13. Paul will refamiliarize himself with Survey Monkey and convert that list into a survey of Board Members before the retreat.

Jeff proposed that we do not attempt a structural reorganization and include it on the agenda. There was no vote taken. *It is my suggestion that it be discussed with Maggie before it is removed from the Retreat Agenda).*

There was a consensus that using the Board survey referenced above, a part of the Retreat agenda includes (1) a discussion of the survey results regarding what CCRA should be doing and (2) to what extent those activities use CCRA people and financial resources. The end purpose will be to define what CCRA can do within its resources.

While there seems to be a general consensus in CCRA that we need to add members, Paul asked that the following be considered: why we need more members; and that we consider make sure there is coordination among the high-rise, business and individual membership committees. He recommended this because if the primary goal is to increase funding, then business memberships and/or high rises are likely to be more efficient ways to raise funds than the effort now being expended on individual membership solicitation.

Paul reported on his meeting with the Membership and Marketing people at the Philadelphia Film Society. The very general conversation identified the following three possibilities of “partnering”:

1. Joint membership promotion
2. Reciprocal promotion for PFS Spring Fest and CCRA House Tour
3. Business membership
4. Cross Promotion in eNewsletter and on-screen ads

The next step is for PFS to prepare notes of the meeting and conduct internal discussion and the propose a date for the next meeting.

Steve presented a breakdown of the activities and issues using the list prepared by Jeff for the survey. (NOTE: Ted Reed said he would be working on the survey the first week of January; has anyone heard from him?) This breakdown and Jeff's list will be used to construct the Board survey of priorities.

ACTION ITEMS

1. Richard will research alternative venues and report back at the next meeting.
2. Donna will ask the ExCom to put the date and time of the Retreat on the January Board meeting agenda.
3. Paul to send Matt the RFP the facilitator "RFP" he drafted. {I looked and can't locate.}
4. Jeff and Steve will do a list of activities/issues that CCRA has been involved with and give a short explanation of what each means. They will circulate and discuss at the next meeting.

Next Meeting: January 14, 4PM EST. Time to be determined. Paul will try and join by telephone if possible.

Richard, will you please "volunteer" to coordinate the place of the January 14 meeting.

9th POLICE DISTRICT ADVISORY COUNCIL (PDAC)

***9th Police District Headquarters
401 N 21st Street - Philadelphia PA 19130***

Meeting Notes – Tuesday, November 26, 2019

PRESENT: 9th Police District: Captain Mike Hooven, Officer Jesse O’Shea, Officer Steven Kiefer, **PDAC Members:** Chester Wichowski (FCA), Colleen Walsh (LSNA and Tivoli), Wendy Gosfield (RIT-FIT), Michael Leigh (Cityview and The Cathedral), Marc Glassman (2601 Parkway), Jessica Tomchick (CCCVS), Tina McLintock (CCRA), David Harrison (The Kennedy House).

The November 26, 2019 meeting of the 9th District Advisory Council (PDAC), held at the 9th District Headquarters, was called to order at 5:10 pm by Chester Wichowski, Chairman.

OFFICERS OF THE MONTH: Deferred for this month.

SECRETARY’S REPORT: The minutes for the October, meeting, submitted by Colleen Walsh and previously distributed via email, were approved, with a minor addition regarding the homelessness issue.

TREASURER’S REPORT: The treasurer’s report for the period since our last meeting, submitted by Treasurer Wendy Gosfield and previously distributed via email, was reviewed, noting a balance of \$28,820.32, of which \$24,000 is allocated to the Bicycle Fund; \$2,717.08 to the District; and \$2103.24 to the PDAC, with \$1,500 in receipts, and same amount in expenses for the 9th District Meal at Mission Barbecue serving approx. 130 people.

Captain reported that the federal bike grant came in and he ordered 18 bikes. He will inquire to see if more bike accessories are needed. The Bike Fund at PDAC will be maintained as is, and used as needed for that purpose. T-shirts initially requested for the basketball game at last meeting has been deemed unnecessary for this year, but may be requested next year. Discussion followed regarding soliciting funds from area residential building associations for PDAC activities, including the officers’ meals, PAL homework rewards, and officer of the month awards.

P.A.L. CENTER UPDATE: Officer Kareem Johnson will attend PDAC meetings quarterly.

PROJECT H.O.M.E. UPDATE: No report; no representative present. Area reports: Wendy G. reported that more homeless, including drug users, are using the property at Greenfield School, especially the playground area. Drug needles have been found there. Captain will report this to Sgt. Brooks to check it out during early morning hours. Marc G.: reminded us about reporting the behavior of the homeless individual, not as a homeless, and requested that this be added to last month’s minutes.

B.A.R.N. REPORT: No report; Jonathan was not present. Captain is deploying extra staff for the night before Thanksgiving and focusing more detail at Jay’s bar, all nights, not just Wednesday, Nov 27th.

A.D.A. REPORT: No report; no representative present. Marc G. asked about bylaws for PDAC and inclusion of ADA rep. Chet explained that citywide PDAC bylaws are under revision.

HUMAN RELATIONS UPDATE: Pat Coyne has retired. Discussed recognition for her retirement at the holiday party.

CAPTAIN’S REPORT: Officer Kiefer reported 56 thefts from auto, including a cluster in Francisville and several in Spring Garden; one arrest. Package thefts are on the rise, residents should have packages left at a safe place (store, workplace, etc.) Certain neighborhood stores will hold packages for residents. (Allie’s garden, Rite Aid, 7-11).

COMMUNITY RELATIONS: Officer Jesse O’Shea thanked everyone for the Mission Barbecue meal; it was much appreciated by the entire District. He reported two Capital One Cafes coffee-with-a-cop events. He will send

emails to the PDAC members with details of future coffee-with-a-cop events. The basketball game between Parkway Middle Center City Prep School and 9th District was covered by media, a very worthwhile event. He picked up and delivered Thanksgiving baskets, mainly to senior residential buildings.

Captain Mike Hooven reported his meeting with the Youth Emergency Services (YES) director, who would like to be more involved with PDAC meetings and who will address any issues with YES kids. (The YES, located near 15th St & Fairmount Ave., offers a place, and classes, for juveniles that had a prior run-in with law, and cannot or will not go home.)

Captain has deployed dozens more officers in center city to manage the increase of youth groups creating disturbances and/or committing minor crimes in that area.

The Rittenhouse Square stabbing incident was discussed: and isolated incident by transient individuals. Christmas Village & McDonalds on Arch attracts people from this group. More police detail has been deployed at LOVE Park, in coordination with Homeland Security.

The 9th District is holding a toy drive Dec. 21st and can use donations.

AREA NEEDS:

Jessica T reported increased cell phone theft on Fairmount Avenue area getting off the train. SEPTA has increased their security staff. Victims using earbuds are caught off guard.

Michael L. reported that Project Home needs clean socks and that some residential buildings are putting a box in their lobbies to collect donations.

ADJOURNMENT: There being no further business presented, the meeting was adjourned at 6:10 PM.

NEXT MEETING:

**The next meeting will be held as follows:
Tues, Dec 17, 5:00pm. At Raven Lounge**

Respectfully Submitted by Colleen Walsh

REPORT OF BUILDING DESIGNATION TASK FORCE FOR JAN 2020

The CCRA application to designate 1513 Walnut, the Brooks Brothers building, to the Philadelphia Register of Historic Places has been approved by the Historical Commission's staff and is to be presented on January 15th to the Committee on Historic Designation. Tim Kerner will attend on behalf of CCRA.

The Task Force has commissioned applications for two other properties. The Task Force has raised \$3,750 to date and expended \$1,000. It has committed to spend an additional \$2,000 for two additional applications to be completed. Once the fund raising effort reaches \$4,000 the committee will commission a fourth application for designation.

To assist in fundraising efforts, we obtained the enclosed letter of support from the Preservation Alliance.

Timothy Kerner, AIA

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CENTER CITY RESIDENTS ASSOCIATION

Active Membership Tracking

As of 12/31/2019

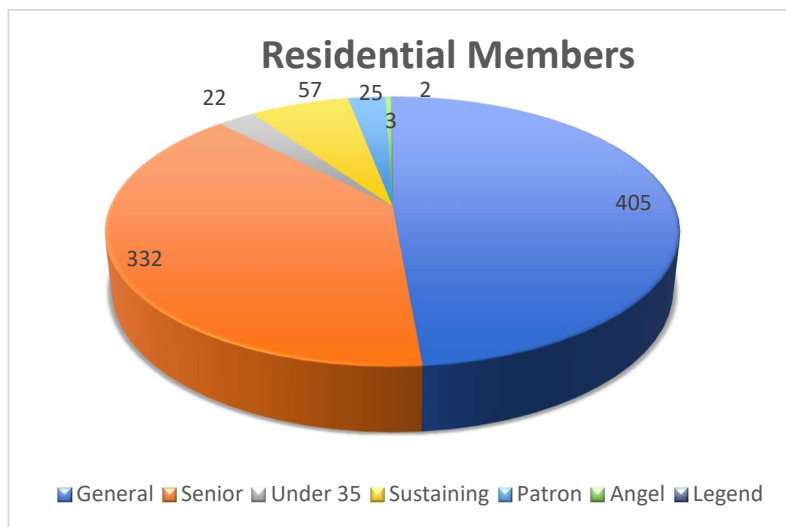
	12/31/2016	12/31/2017	% Change from 12/16	12/31/2018	% Change from 12/17	6/30/2019	% Change from 12/18 (h)	12/31/2019	% Change from 06/19	% Change from 2018 (f)
Residential Members										
General	425	418	-2%	412	-1%	405	-2%	405	0%	-2%
Family*										
Senior	343	334	-3%	338	1%	324	-4%	332	2%	-2%
Under 35	12	17	42%	15	-12%	24	60%	22	-8%	47%
Sustaining*	68	64	-6%	58	-9%	57	-2%	57	0%	-2%
Patron*	17	18	6%	14	-22%	22	57%	25	14%	79%
Angel	4	4	0%	3	-25%	3	0%	3	0%	0%
Legend	3	2	-33%	2	0%	1	-50%	2	100%	0%
Free New Membership (NM)**						24		2		
Free NM Takeup**						<u>18</u>		<u>2</u>		
Residential Total	<u>872</u>	<u>857</u>	-2%	<u>842</u>	-2%	<u>836</u>	-1%	<u>846</u>	1%	0%
Business Members										
Friend	35	36	3%	32	-11%	37	16%	31	-16%	-3%
Supporter	4	5	25%	5	0%	6	20%	5	-17%	0%
Patron	4	4	0%	3	0%	3	0%	4	33%	33%
Champion	5	4	-20%	5	25%	5	0%	7	40%	40%
Business Total	<u>48</u>	<u>49</u>	2%	<u>45</u>	-8%	<u>51</u>	13%	<u>47</u>	-8%	4%
Total Membership	<u>920</u>	<u>906</u>	-2%	<u>887</u>	-2%	<u>887</u>	0%	<u>893</u>	1%	1%

* Eff. 1/6/2020, a Family residential membership level has been added and the Sustaining (\$150) and Patron (\$250) levels have been consolidated at the (\$200) level.

** Free memberships are not included in the membership totals for tracking purposes.

Membership as of 12/31/19

Residential Members		Gain	Loss
General	405	2	0
Senior	332	3	0
Under 35	22	0	-1
Sustaining	57	1	0
Patron	25	3	0
Angel	3	-	0
Legend	2	1	0
	846	10	-1



Business Members		Gain	Loss
Friend	31	0	0
Supporter	5	0	0
Patron	4	0	0
Champion	7	0	0
	47	1	0
Total	893	11	-1

