

JOIN US!



how to become a **CCRA Merchant Partner?**

- Apply online @ www.centercityresidents.org/Merchant-Partner-Application/
- Call or email: (215) 546-6719 or centercity@centercityresidents.org
- Mail a hard copy application to:
CCRA
1900 Market Street, 8th Floor
Philadelphia, PA 19103

WHO ARE OUR CURRENT PARTICIPATING MERCHANT PARTNERS?

Di Bruno Bros.
Alimentari
Rittenhouse Hardware
Eye Candy Vision
MLKMN
Astral Arts
Koresh Dance Studio
Dom's Shoe Repair
Nature's Gallery Florist
Bakeshop on 20th
Ursula Hobson Fine Art Framing
Blue Sole Shoes
Veda Modern Indian Bistro
Photo Lounge
Branzino Italian BYOB
Good Karma Cafe
Liberty Pet Vets
Seafood Unlimited

AND YOUR PARTNERSHIP on our list!

CCRA: May 2021

CCra
center city
residents' association

The People-Powered Voice for a Better Community

MERCHANT PARTNER PROGRAM





what is a **CCRA Merchant Partner?**

The CCRA Merchant Partner Program is a win-win collaboration that is free to join.

CCRA provides complimentary valuable advertising and exposure for your business by encouraging our community to support your establishment.

The Merchant Partner Program offers exclusive “*Deals and Discounts*” to our growing CCRA members.



DEALS AND DISCOUNTS

Our Merchant Partners have found countless ways to incentivize CCRA members to frequent their business.

- Ongoing discounts: A percentage off
- Weekend or weekday specials
- Buy one, get one deals
- A special “surprise” with purchase
- A complimentary item

THE CHOICE IS YOURS!

You can request CCRA members to present their membership credentials or provide a promo code!

CCRA Mission Statement

Serving as the voice of Center City West since 1947, The Center City Residents' Association (CCRA) promotes urban living; advocates for a safe, clean, diverse and supportive community; pursues accountability; and encourages responsible development while preserving the neighborhood's historic heritage.

why become a **CCRA Merchant Partner?**

CCRA has a highly engaged membership base that is constantly growing!

CCRA is in constant contact with local residents through our website, quarterly publications, weekly E-Newsletters and social media.

The Merchant Partner page is one of the most frequently visited pages on our website. Your business will be promoted to over 1800 potential customers living in Center City through our weekly E-newsletter, which has had an open rate as high as 60%.

