

Communications Meeting
Tuesday, February 23, 2021

1. CCQ drop date March 1
 - a. Free ads for the next issue
 - i. Amy Jared is the POC for merchant partners.
 - ii. Barbara and Travis to discuss adding merchant partners to the CCQ
 - iii. Send copies of the CCQ to the advertisers.
 - iv. Jen to forward contacts to Travis to add to enews
 - v. The summer issue drop date is April 15.
 - vi. Barbara to introduce Jennifer to Amy
2. DiBruno Bros.
 - a. DiBruno's is selling items to support Project Home. CCRA would like to support this endeavor
 - b. Richard Speizman and Michele Ettinger are spearheading this project.
3. Communications Budget
 - a. Travis and Jonathan to discuss a communication budget for the Finance Committee
 - b. Travis reminded the committee to add everything involving communication into the budget.
 - c. The due date for the committee budget is set for March 15.
 - d. Barbara thinks the CCQ should be under Communications Committee
 - e. Jennifer reminded the committee to include social media and CCRA fundraising projects.
4. Town Hall Meeting for COVID
 - a. Topic: Post Vaccination – What's next?
 - b. Travis recommended the meeting should be held after the annual meeting. The committee recommends in April.
 - c. Travis will handle the tech. Jonathan to help Travis set it up.
5. Newsletter – adding the URL to the website
 - a. Travis to contact Constant Contact
 - b. Travis added a Join Our Mailing List button to the website
6. Enews Name Change
 - a. Travis to update the list
 - b. Travis suggested letting the members pick the name after we downsize the list.
 - c. Rick suggested picking the top 7. Jen suggested eliminating the ones we don't like.
 - d. The committee eliminated names. Travis will distribute the new list to the committee.
7. New Business - Have a meeting regarding businesses post-covid.
 - a. Barbara – collaborate with other groups
 - b. Jonathan will put something together