

Operations Report January 2021

Operations

1. I continue to visit the office about once a week to pick up the mail. There are issues with USPS mail delivery. I haven't received mail on time due to slow and wrong deliveries, and members have been calling me stating that their mail has been "returned to sender."
2. As of today, there has not been any issue with the financial review.
3. I worked with the Finance committee regarding the PPP loan.

Membership

1. No significant issues with members
2. I've sent out 213 membership packets via mail and electronically.

Garden

1. I began setting up the electronic garden page on the website. It currently in testing mode.

CCQ

1. I began soliciting for ad with the newsletter
2. See Communications Report for further updates

Website and enews stats

1. As of January 29, site visitation remains steady, around 350, comparable to January 2020.
2. The enews readability is 50% open rate and 27% click rate.